

GM! CARL

SEASON ZERO · MILWAUKEE · SEPT-NOV

\$600. TWO TRACKS. ONE QUESTION.

What could you build that
brings people together?

A three-month build challenge at
one cafe. Free to enter, open to
anyone, and the room decides who
wins.

MILWAUKEE · HAVEN CAFE

READ ON · SIX STEPS, THEN HOW TO START

HOW IT WORKS →

GM! CARL STUDIO

STEP 01 OF 06

BUILD ONE THING

Anything that helps a community, a business, a creator or a group of friends stay better connected.

You do not have to write code. A well-run community project beats a mediocre app.

STEP 02 OF 06

PICK A TRACK

★ GM SPACES TRACK

Built for or with the app: rooms, drops, events, prototypes.

◆ CUSTOM TRACK

Your own thing, any stack, no platform requirement.

One submission, one track. You say
which one when you submit.

STEP 03 OF 06

ANYONE CAN ENTER

- ✓ Solo, or a team of any size
- ✓ Free at every point of the season
- ✓ No experience required
- ✓ Join any time, even in November

A team names a captain. That is the only paperwork.

STEP 04 OF 06

THREE NIGHTS

SEPTEMBER **Coffee.** The challenge launches from the floor.

OCTOBER **Cocktails.** Ninety-second previews, no decks.

NOVEMBER **Coding.** Build all day, then Demo Day.

All three at Haven Cafe. Dates land on gmcarl.xyz/season0.

STEP 05 OF 06

ONE SUBMISSION

On Demo Day the captain posts one drop from their room.

- ✓ The name of the thing
- ✓ Problem, solution, team, what's next
- ✓ A photo of it working
- ✓ A link to the demo
- ✓ Your track
- ✓ Show the count, so it can be voted on

That is the whole submission.
Nothing to email, no form.

STEP 06 OF 06

THE ROOM DECIDES

Five minutes to demo.
Three minutes of questions
from the room.

- ✓ No judge panel
- ✓ Collect the ones you believe in
- ✓ One each, and you have to be there
- ✓ Most collects in each track wins

Collecting is the vote, the same
keep you use anywhere on the map.
Friends at home cannot decide a
\$300 card.

THE PRIZES

\$300 A TRACK



A \$300 Visa gift card for the winner of each track. A team wins as one and takes one card, held by the captain. One prize per person.

PRIZE POOL



RED FOUNDRY



OBSRVR

GM! CARL

START WHERE YOU ARE

THREE STEPS.

01 Read the rules, all of them

`gmcarl.xyz/season0/docs`

02 Make a room in the app

`app.gmcarl.xyz · about twelve seconds`

03 Come to Coffee on Saturday

`Sep 26 · 9:30 am · Haven Cafe, Milwaukee`

`gmcarl.xyz/season0`

Know somebody in Milwaukee who is
building something?
Send them this. That is the whole ask.